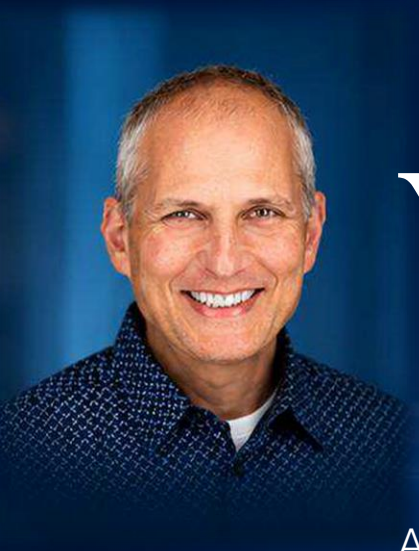


Transform Your Business with AI

From AI Investment To Business Value

AI is accelerating how organizations learn, decide, and act. The challenge is orchestrating speed into measurable business value

This keynote explores 2 questions every executive should ask

Why is AI spending rising faster than business value?

The biggest obstacle may be somewhere you are not looking

How do we increase profits and ROI with AI?

The technology is only one part of the value equation

Key Takeaways

Uncover AI value traps
Design your org for AI
Convert AI to ROI

Delivery

45–60-minute keynote
Optional executive workshop

Audience

CEOs, CIOs, senior executives, transformation and strategy leaders

Drawing on his forthcoming book, *Transform Your Business with AI*, Michael Nir shows how rethinking organizational structure, people, and technology converts AI investment to measurable ROI and profitable growth

Michael Nir

20+ years advising executives | Fortune 500 and global organizations | Author of 14 bestselling books